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# **Media Release**

## Phoenix Heli Flight, Inc. to Equip Entire Helicopter Fleet with Jupiter **Avionics JA94-001 Dual Audio Controller**

Vancouver, BC, March 2016 - (via Louisville, Kentucky, March 2, 2016) Dallas Avionics, Jupiter Avionics and Maxcraft Avionics, Ltd., announced today from the Helicopter Association International (HAI) annual HELI EXPO convention that Phoenix Heli-Flight, Inc., (Phoenix) has chosen to equip their entire fleet of Airbus helicopters with the JA94-001 Dual Audio Controller. Phoenix's recently acquired H130 with the JA94 installed is showcased at Airbus booth 9651.

Phoenix Heli-Flight is a charter helicopter company operating from its main base and headquarters located at the Fort McMurray, Alberta, Canada airport and is a regional leader concentrating on providing the most modern types and models of aircraft possible.

"Phoenix is a leader in the oil and gas industry up north, and Phoenix Owner and CEO, Paul Spring is well known in

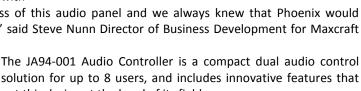
the industry for his strong stance on safety," said Dallas Avionics Vice President of Sales Scott Davis. "We are proud to partner with Maxcraft Avionics and Jupiter Avionics on this extensive fleet roll out."

The installation work will be carried out by Maxcraft Avionics of Vancouver, BC, Canada, with hardware being supplied by Dallas Avionics, the North American stocking distributor of Jupiter Avionics' products. Maxcraft Avionics 18,000 square foot facility is the largest, state-of-the art avionics facility in Canada.

"We have been in regular communication with

Jupiter as they went through the design process of this audio panel and we always knew that Phoenix would benefit from the advanced features of the JA94" said Steve Nunn Director of Business Development for Maxcraft Avionics.





"We believe the JA94-001 Audio Controller is a versatile product that offers customers the flexibility and functionality that no other products can deliver," said Jupiter Avionics Sales and Marketing Director Bryan Hart.

"Jupiter Avionics took the time to speak to the end user of the products," added Spring. "They talked with pilots, got their feedback and created a product with the end-user in mind. The product is easy to program and adjust levels with a laptop interface without taking it apart like other products on the market. It isolates sound when a person is speaking and it reduces background noise. That translates into less strain on pilots and reduces pilot fatigue. It is a great product and we are excited to get it in our aircraft."

Dallas Avionics will be at Booth 6637, and Jupiter Avionics Booth 9237. For additional information about Phoenix Heli-Flight visit <a href="https://www.phoenixheliflight.com">www.phoenixheliflight.com</a> or call 1-780-799-0141. For information about Maxcraft Avionics visit <a href="https://www.maxcraft.ca">www.maxcraft.ca</a> or call 1-604-465-3080.

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#### **About Dallas Avionics:**

Dallas Avionics, Inc., was founded in 1973 as a Wholesale Distributor of Aircraft Electronics, Installation Supplies, and Avionics. Through years of change in the aviation industry, the ONE constant is our commitment to the highest standards of Business Ethics, Integrity, and Customer Service. Visit Dallas Avionics Inc. at <a href="https://www.dallasavionics.com">www.dallasavionics.com</a> or call 1-800-527-2581 for additional information.

### **About Maxcraft Avionics:**

Maxcraft Avionics, Ltd. provides professional avionic services to all types of private and commercial aircraft, both rotary and fixed-wing. Its services include complete panel upgrades, installation, design, fabrication, STC approval, wire kit fabrication, and worldwide field support. As a fully authorized representative of multiple industry-leading manufacturers, Maxcraft has an enormous inventory of serviceable avionics equipment available for sale, exchange or rent. Maxcraft is a Transport Canada approved maintenance organization holding ratings in Avionics, Structures, Instrument, Component, and Aircraft categories. It is recognized by both EASA and the FAA. For more information visit www.maxcraft.ca

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